

## Curriculum Vitae: Emma Unite

<b>Nationality</b>	South African
<b>Education</b>	MCom, Economics (2017-2018) Specialising in Economic Development University of Cape Town  BBusSci, Economics and Law (2013-2016) University of Cape Town
<b>Languages</b>	English (fluent), Afrikaans (proficient)
<b>Employment record</b>	
November 2018 - Present	Intern OneWorld Sustainable Investments Cape Town, South Africa
July 2018 – October 2018	Behavioural Economics Analyst Genesis Analytics; Applied Behavioural Economics Team Johannesburg, South Africa
February 2017- July 2017	Intern Greenfields Institute of Business Cape Town, South Africa
November 2015 - November 2016	Vice President Phaphama Small Enterprise Development Initiative (SEDI) Cape Town, South Africa
March 201 – August 2012	Micro-enterprise Consultant Phaphama SEDI Cape Town, South Africa
March 2016- August 2016	Research Assistant World Wildlife Fund Cape Town, South Africa
<b>Relevant professional experience (selected)</b>	
April 2018 - Present	One World Sustainable Investments <b>Intern</b> This role involves research support for various projects, with a current focus on analysis of energy poverty and urban resilience to climate change. This also involves the development of descriptive models. Additionally, I am responsible for supporting business development activities. Some administrative tasks such as capturing and organising information and data into databases also forms part of the role.
July 2018- October 2018	Genesis Analytics <b>Behavioural Economics Analyst</b> Worked within the Applied Behavioural Economics team where my responsibilities included engaging with stakeholders in order to interrogate and understand existing processes, analysing the collateral as well as the existing process design and then developing behavioural insights and applying these to create behaviourally informed processes. I was also responsible for up-skilling

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resources through facilitating workshops to develop behavioural economic capacity within the client organisation.

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November 2015-  
November 2016

**Phaphama SEDI**  
***Vice President***

Phaphama Small Enterprise Development (SEDI) is a non-profit organisation based in Cape Town which supports people who have taken their economic agency, through entrepreneurship, into their own hands. It aims to serve as a pillar of the overarching national strategy to build inclusive, liveable cities. My responsibilities included developing the Micro-MBA curriculum that was implemented, overseeing the internal operation of the organisation as well as running bi-weekly sessions with entrepreneurs. This entailed managing the logistics of the session including transport and liaising with entrepreneurs and consultants. Additionally, it included recruiting the student advisors for the organisation and advising them throughout their journey with the entrepreneur that they worked with. I was also responsible for securing funding for the organisation and organising workshops and a speaker series for the entrepreneurs.

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March 2016-  
August 2016

**World Wildlife Fund**  
***Research Assistant***

During my time at the WWF I worked as a research assistant for Mr Saliem Fakir, head of the WWF's Policy and Futures Unit. My responsibilities primarily included research for Mr Fakir's book, which investigated the future of sustainable development with a focus on the environment. Specifically, this involved developing reports on relevant academic literature for various topics such as organisational structure, innovation in green technology spaces and governance of natural resources.

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**Publications**

**Unite, E (2018)** Estimating Corruption in South Africa: an expenditure-based approach using household survey data. MCom thesis. University of Cape Town. Economic Development. *In preparation*