

## Curriculum Vitae: Emma Unite

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**Nationality** South African

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**Education** MCom, Economics (2017-2018)  
Specialising in Economic Development  
University of Cape Town

BBusSci, Economics and Law (2013-2016)  
University of Cape Town

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**Languages** English (fluent), Afrikaans (proficient)

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### Employment record

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November 2018 - Present Intern  
OneWorld Sustainable Investments  
Cape Town, South Africa

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July 2018 – October 2018 Behavioural Economics Analyst  
Genesis Analytics; Applied Behavioural  
Economics Team  
Johannesburg, South Africa

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February 2017- July 2017 Intern  
Greenfields Institute of Business  
Cape Town, South Africa

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November 2015 - November 2016 Vice President  
Phaphama Small Enterprise Development Initiative (SEDI)  
Cape Town, South Africa

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March 201 – August 2012 Micro-enterprise Consultant  
Phaphama SEDI  
Cape Town, South Africa

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March 2016- August 2016 Research Assistant  
World Wildlife Fund  
Cape Town, South Africa

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### Relevant professional experience (selected)

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April 2018 - Present One World Sustainable Investments  
**Intern**

This role involves research support for various projects, with a current focus on analysis of energy poverty and urban resilience to climate change. This also involves the development of descriptive models. Additionally, I am responsible for supporting business development activities. Some administrative tasks such as capturing and organising information and data into databases also forms part of the role.

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July 2018- October 2018 Genesis Analytics  
**Behavioural Economics Analyst**

Worked within the Applied Behavioural Economics team where my responsibilities included engaging with stakeholders in order to interrogate and understand existing processes, analysing the collateral as well as the existing process design and then developing behavioural insights and applying these to create behaviourally informed processes. I was also responsible for up-skilling

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resources through facilitating workshops to develop behavioural economic capacity within the client organisation.

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November 2015-  
November 2016

**Phaphama SEDI**  
***Vice President***

Phaphama Small Enterprise Development (SEDI) is a non-profit organisation based in Cape Town which supports people who have taken their economic agency, through entrepreneurship, into their own hands. It aims to serve as a pillar of the overarching national strategy to build inclusive, liveable cities. My responsibilities included developing the Micro-MBA curriculum that was implemented, overseeing the internal operation of the organisation as well as running bi-weekly sessions with entrepreneurs. This entailed managing the logistics of the session including transport and liaising with entrepreneurs and consultants. Additionally, it included recruiting the student advisors for the organisation and advising them throughout their journey with the entrepreneur that they worked with. I was also responsible for securing funding for the organisation and organising workshops and a speaker series for the entrepreneurs.

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March 2016-  
August 2016

**World Wildlife Fund**  
***Research Assistant***

During my time at the WWF I worked as a research assistant for Mr Saliem Fakir, head of the WWF's Policy and Futures Unit. My responsibilities primarily included research for Mr Fakir's book, which investigated the future of sustainable development with a focus on the environment. Specifically, this involved developing reports on relevant academic literature for various topics such as organisational structure, innovation in green technology spaces and governance of natural resources.

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**Publications**

**Unite, E (2018)** Estimating Corruption in South Africa: an expenditure-based approach using household survey data. MCom thesis. University of Cape Town. Economic Development. *In preparation*