

## EDUCATION

**1982–1984** University of Cape Town, Bachelor of Arts

## WORK EXPERIENCE (CLIENT OVERVIEW)

**2005–present**

Peter Bosman Design T/A Guineafolio, Owner

## TRADE, NGO AND NPO PUBLISHING

A design consultancy focusing on book design and typesetting: environment, literacy, social investment and climate-related projects/opportunities.

South African clients include Penguin Random House, Umuzi, Fernwood Press, Juta & Co, Double Storey, NB Publishers, Jonathan Ball Publishers, New Africa Books, Sunbird Publishers, UCT Press, SunPress, Wits University Press, HSRC Press, Stellenbosch Art Gallery, The Fitzpatrick Institute, Cambridge University Press, MapStudio, OneWorld Sustainable Investments, design and project management for various boutique/self-publishing initiatives.

Overseas publishing clients include National Geographic (cartographic division, Nevada), United Nations Development Program, United Nations Global Compact, Dorling Kindersley (recently concluded extended backlist XML digital contract – Top Ten Guides, Eyewitness Guides), Readers Digest (Paris, Hong Kong and London offices), The Global Initiative Against Transnational Crime, CIF, US Aid, UK Aid, Collins and Cassell Atlas projects in the UK, and Rizzoli and Stackpole Books in the United States.

## NON-TRADE MEDIA LONGER TERM CONTRACTS

**AE-AMD Renewable Energy** All media/IPP company startup requirements. Ongoing tenders/company bid books to SA government (REIPP/Dept. Energy) (2011–2017). Preferred bidder status achieved for three solar power companies (Bid windows 1 & 2) – plants currently in operation, Douglas, Northern Cape, South Africa.

**OneWorld Sustainable Investments**

Ongoing design implementation of various sustainable development projects worldwide

COP17 (South Africa) flagship publication – *Women and Climate Change*

**Stellenbosch Sustainability Institute** Climate change and related reports for UK Aid/DFID (2012–2016)

**DG Murray Trust/Ilifa Labantwana** Early Childhood Development 'Blueprint' publishing (2013–2017)

**Peace and Development Programme** All media for community peace worker training programme (Tshwane Municipality/GTZ) (2010–2012)

**Safer Schools Programme** All programme media (Nelson Mandela Bay Municipality/GTZ) (2010–2012)

## WORK EXPERIENCE (CHRONOLOGY)

**1994** SA Holiday Guides, Cape Town  
Desktop publishing and brochure/magazine writing;  
Studio management – South African Tourism  
(SATOUR) guides contract

**1994–1996** Struik Publishers, Cape Town  
Illustrated book design

**1994** Rising Star award – best young designer

**1995** Offshore co-edition publishing division (New Holland) formed, one of two designers to join new subsidiary

**1996** Art Director Dorling Kindersley contract,  
*Eyewitness Guide to South Africa*

**1996–1997** Black Eagle Publishing, Cape Town  
The design of *Africa, Environment and Wildlife*  
(subsequently *Africa Geographic*), *Africa, Birds and Birding* magazines

**1998–2004** Struik Publishers/New Holland  
Illustrated book design

**1998** Art director Dorling Kindersley contract,  
*Eyewitness Guide to Turkey*

**2000–2004** Managing Art Editor, New Holland  
Publishing (now Penguin Random House)

Head of book design studio focusing on offshore co-edition possibilities, various international personal and studio design awards for titles implemented

**2000–2004** Employment Equity Committee – the representative for all editors and designers, Struik Publishing Group

**1997 – present** Guineafolio Design CC company formed, freelance design, publishing consultation and project management

## REFERENCES

Janice Evans – Design Director  
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